



GCE-2026 CATALOGUE



**CANADA
GATEWAY
EXPO-2026**

Organized By

World Trade Developers Inc.

www.canadagatewayexpo.ca

Pearson Convention Centre, Brampton

August 23, 2026

(International Conference & Trade Expo)



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Executive Summary

The Canada Gateway Expo 2026 is a flagship international business and trade event that aims to position Canada as a dynamic gateway for global economic cooperation. The Expo will be held on August 23, 2026, at the Pearson Convention Centre, bringing together global government delegations, investors, innovators, entrepreneurs, and policy influencers.

Organized by World Trade Developers Inc. with support from local, federal, and international partners, the Expo will focus on Canada's trade diversification strategy, SME support, and foreign direct investment (FDI) facilitation—connecting Canada to strategic markets across South Asia, the Middle East, Africa, and beyond.

Confirmed Collaborations

- Sri Lanka Export Development Board (EDB)
- Ministry of Industries, Sri Lanka
- Sri Lanka-Canada Business Council
- Pakistan Ministry of Industry & Commerce
- Trade Development Authority of Pakistan (TDAP)
- Federal Chamber of Commerce, Pakistan
- Sri Lankan & Pakistani Tourism Boards
- South Asian Business & Trade Councils

Key Categories of Participation

1. Country & Government Pavilions

- Government Ministries, Investment Boards
- Trade Promotion Organizations, Embassies
- Tourism Authorities, High Commissions

2. Trade & Investment

- Foreign Direct Investment (FDI)
- Bilateral Chambers, Export/Import Services
- Free Trade Zones & Economic Corridors

3. Innovation & Technology

- Artificial Intelligence (AI) & Fintech
- Smart Cities, IoT, Blockchain
- Cybersecurity & SaaS Platforms

4. Green Economy & Clean Tech

- EV Infrastructure, Clean Energy
- Sustainable Cities, Waste Management

5. Agri-Food & Natural Products

- Organic Products, Fisheries
- Livestock, Poultry, Spices, Herbal Solutions

6. Textiles, Fashion & Leather

- Ready-Made Garments
- Footwear, Sportswear & Leather Goods
- Sustainable Fashion & Home Textiles

7. Health & Life Sciences

- Biotech, Pharma, Medical Devices
- Ayurveda, Herbal & Wellness Products

8. Infrastructure & Urban Development

- Real Estate Investment
- Smart Infrastructure, Eco-Construction

9. Mining, Energy & Natural Resources

- Oil, Gas, Alternative Fuels
- Mining Technology & Resource Efficiency

10. Education & Skills Development

- EdTech, International Institutions
- Skill Development & Vocational Training

11. Tourism & Cultural Exchange

- Cultural Promotion, Diaspora Outreach
- Film, Eco, and Medical Tourism

12. Franchise & SME Development

- Women Entrepreneurs, Startups
- Diaspora-Led SMEs, Microfinancing

13. Logistics & Supply Chain

- Trade Facilitation, E-Commerce, Shipping
- Warehousing, Cold Chain Management

14. Business Services

- Legal, Banking, Immigration Services
- Marketing, Consultancy, Trade Finance



Event Objectives

- *Expand bilateral & multilateral trade ties*
- *Create impactful B2B, B2G, and G2G collaborations*
- *Promote Canadian exports & investment readiness*
- *Showcase Canada as a global FDI hub*
- *Empower Canadian SMEs and multicultural entrepreneurs*



Event Highlights

- *High-Level Delegations from Sri Lanka, Pakistan, UAE, India, Bangladesh, and Africa*
- *Country Pavilions representing tourism, trade, and culture*
- *Ministerial Roundtables and Economic Dialogues*
- *Tech Innovation Zones on AI, EV, and Green Economy*
- *Cultural Engagement Sessions with diaspora leaders*
- *B2B Matchmaking Lounge, hosted meetings, and investor briefings*
- *100+ Exhibitor Booths across 14 sectors*



Key Trade Sectors

- *Green Energy & EV Mobility*
- *Agriculture & Food Processing*
- *AI, ICT & FinTech*
- *Textile & Apparel*
- *Health & Medical Devices*

Strategic Goals

(Priority Area & Strategic Outcome)

Trade Diversification

Open new bilateral trade corridors for Canadian SMEs

Export Growth

Enable emerging-market entry for Canadian products

FDI Attraction

Position Canada as a preferred global investment hub

SME Development

Engage local SMEs and women/diaspora entrepreneurs

Sustainability

Foster climate-smart and green business models

Institutional Partners (Confirmed/Invited)

- *Global Affairs Canada*
- *City of Brampton*
- *City of Mississauga*
- *Export Development Canada (EDC)*
- *Trade Commissioner Service*
- *Embassies/High Commissions from South Asia, Middle East, Africa*
- *Canadian Chambers of Commerce*
- *Provincial Ministries of Trade, Innovation, & Economic Development*

Support Requested from Ministry of Trade

- *Official endorsement and support from the Honourable Minister*
- *Participation as Guest of Honour and keynote speaker at the opening*
- *Coordination with Trade Commissioner Service and sectoral experts*
- *Engagement with Canadian trade missions, SME programs, and innovation hubs*
- *Support in introducing high-potential Canadian businesses for showcasing*

Projected Economic Impact

- 3,000+ attendees (domestic and international)
- 100+ exhibitors from 20+ sectors
- \$15–20 million in projected B2B trade inquiries
- 15+ strategic MoUs and investment pitches
- Engagement of 250+ Canadian SMEs including diaspora-led ventures

Implementation Timeline

Phase		Timeline
Planning & Outreach		February 2025
Delegate Confirmations		March 2025
Promotion & Media Launch		April – June 2026
Event Execution		August 23 2026
Post-Event Follow-Up		September 2026

Conclusion

The Canada Gateway Expo 2026 represents a landmark opportunity to enhance Canada's global trade leadership, support local business growth, and deepen ties with emerging markets through innovation, diversity, and sustainability.

We respectfully invite the Honourable Minister to lend his endorsement and presence to this initiative—further reinforcing Canada's commitment to trade innovation, global engagement, and inclusive economic development.

Presented By

World Trade Developers Inc.

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Floor Plan

Pearson Convention

Centre

World Trade Developers Inc

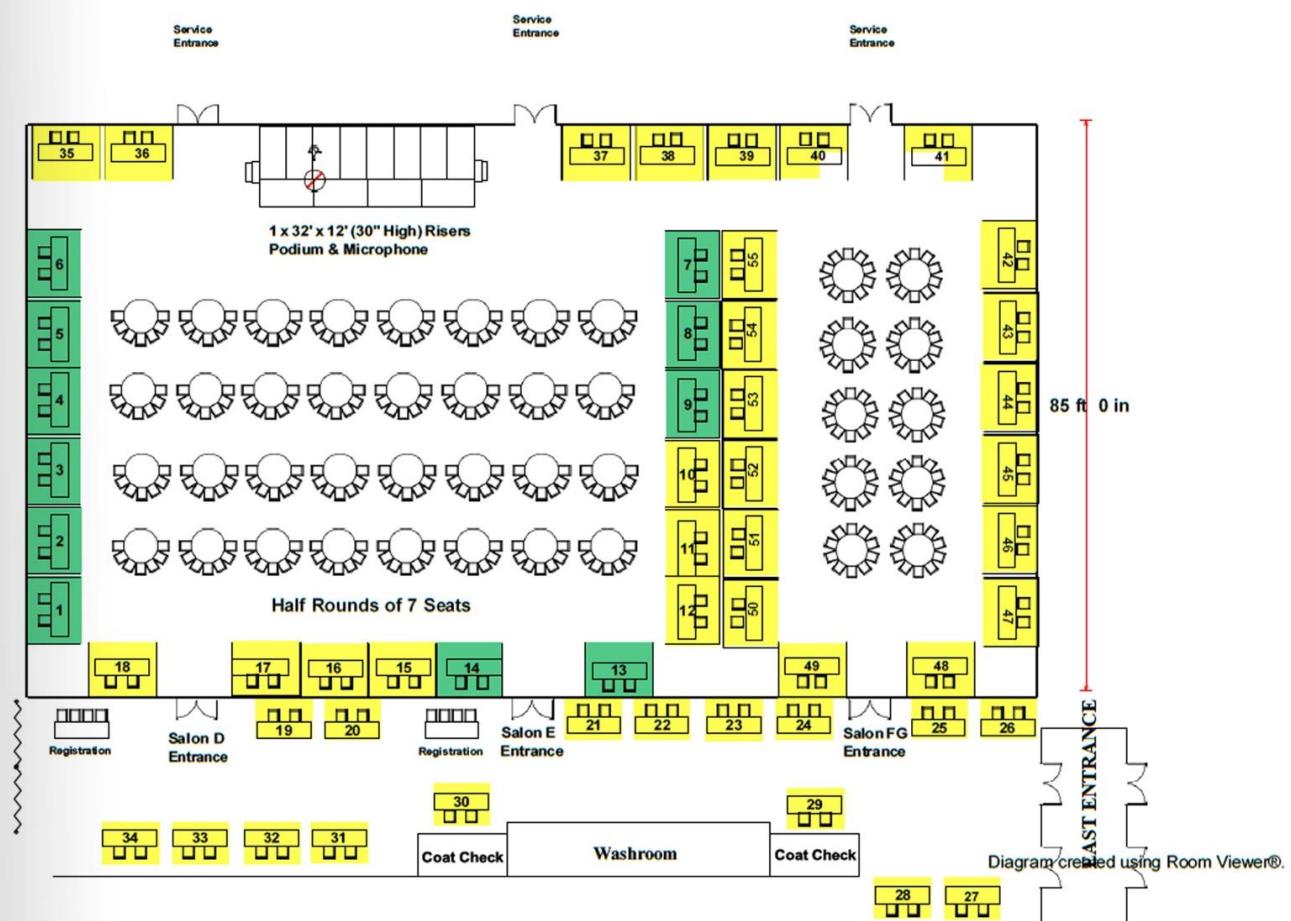
Salon DEFG

Sun, 23 August, 2026.

Client: World Trade Developers Inc.

Event Name: Canada Gateway Expo 2026

Room: DEFG



Registration Form

(CGE-2026)

Company(s) Name(s): _____

Product or Services: _____

Country or Residence: _____

Postal Address: _____

Contact: _____

Email Address: _____

Social Media Website: _____

(Please Review The Official Floor Plan For This Show - All Booth Location TBD by Management)

Booth: _____ Number: _____

(Please Review The Official Floor Plan For This Show - All Booth Location are to be Confirmed by Event Management)

We should like to participate

- Exhibition
- Travel Insurance
- Hotel Boarding & Lodging for Two Days
- Exhibition & Runway Show
- Magazine Event Book
- Conference Attendee

We hereby Confirm the Booking of the Following Packages

Standard Package
Booth Size (10x10ft)

Executive Package
Booth Size (10x10ft)

Premium Package
Booth Size (15x15ft)

Sponsorship Package

Conference Attendee Package

Agreed By:

M/S: _____

Designation: _____

Date: _____

Terms & Conditions

By registering for or participating in **Canada Gateway Expo 2026** ("the Expo"), all **Exhibitors, Sponsors, International Visitors, and Local Attendees** agree to comply with the following Terms & Conditions set by the Organizing Committee.

1. General Participation

- Canada Gateway Expo 2026 is a professional business and trade exhibition intended solely for business, trade, and networking purposes.
- The Organizing Committee reserves the right to approve or reject any application without assigning a reason.
- Submission of registration constitutes acceptance of these Terms & Conditions.

2. Registration & Confirmation

- All participants must complete official online registration through the Expo website.
- Participation is confirmed only after:
 - Successful registration
 - Payment (where applicable)
 - Written confirmation from the Organizing Committee
- Registration details must be accurate and complete. Any false or misleading information may result in cancellation without refund.

3. Exhibitors

- Exhibitors must display only products and services approved in their registration.
- Subletting or sharing of booths without written approval is strictly prohibited.
- Booth allocation and floor plan placement are at the sole discretion of the Organizing Committee.
- Exhibitors are responsible for their booth setup, dismantling, product safety, and compliance with local laws and venue regulations.
- The Organizer is not responsible for loss, theft, or damage to exhibitor property.

4. Sponsors

- Sponsorship benefits are strictly limited to those outlined in the selected sponsorship package.
- Branding, logos, and promotional materials must be submitted within deadlines provided by the Organizer.
- Sponsorship fees are non-refundable unless otherwise agreed in writing.
- The Organizer reserves the right to modify sponsorship benefits if required due to operational reasons.

5. International Visitors & Delegates

- International participants are responsible for their own visa applications, travel, accommodation, and insurance.
- Invitation or support letters issued by the Organizer do not guarantee visa approval.
- Invitation letters are provided solely for event participation and must not be misused.
- The Organizer bears no responsibility for visa refusal or travel restrictions.

6. Local Attendees

- Local attendees must present valid registration confirmation and identification upon entry.
- Access to certain areas, sessions, or B2B meetings may be restricted based on registration category.

7. Payments & Refund Policy

- All fees (exhibitor, sponsor, or paid visitor categories) must be paid in full before participation.
- Fees are generally non-refundable, except in cases where the event is cancelled by the Organizer.
- In case of event postponement, registrations may be transferred to the new dates.

8. Event Changes or Cancellation

- The Organizer reserves the right to modify event dates, venue, program, or format due to circumstances beyond control (force majeure).
- The Organizer shall not be liable for any costs incurred by participants due to such changes.

9. Code of Conduct

- Participants must conduct themselves professionally and ethically.
- Any behavior deemed disruptive, unlawful, misleading, or damaging to the Expo's reputation may result in immediate removal without refund.
- Promotion of illegal, counterfeit, or prohibited products is strictly forbidden.

10. Marketing, Media & Photography

- The Organizer reserves the right to use photographs, videos, and recordings taken during the Expo for promotional and marketing purposes.
- Participants consent to such use without compensation unless otherwise agreed in writing.

11. Liability & Insurance

- Participants attend and participate at their own risk.
- The Organizer is not liable for personal injury, loss, or damage to property.
- Exhibitors and sponsors are advised to arrange their own insurance coverage.

12. Data Protection

- Personal and business information collected during registration will be used solely for event-related communication and management.
- Data will not be shared with third parties except where required for event operations or legal compliance.

13. Governing Law

- These Terms & Conditions shall be governed by and construed in accordance with the laws applicable in the Province of Ontario, Canada.

14. Acceptance

By completing registration or participating in Canada Gateway Expo 2026, all participants confirm that they have read, understood, and agreed to these Terms & Conditions.

Agreed By:

M/S: _____ Designation: _____ Date: _____

THANK YOU!